



small works from a BIG PLACE

www.popupart.com.au

A travelling feast of miniature art works from a collective of Central Victorian artists

Participation Information

For Artists: professional, practicing and emerging

PROJECT OVERVIEW

Small art works, curated and presented to a high standard, will 'pop up' at different destinations along the historical railway line from Melbourne to Bendigo. Displayed in a purpose built facility, this group show is taking art to people, allowing broad public interaction with local art and arts practice.

KEY DATES FOR ARTIST PARTICIPATION

Expression of interest submission by: Midnight Friday 21st September

Art submission by: 9 am Friday 26th October

Participation fee payment: \$10 for up to 3 pieces. Due on selection. Notification 28th September

ARTWORK SPECIFICATIONS

Generally speaking this is an exhibition of 'postcard size' art

2D Artworks

Can be paintings, drawings, photographs, prints, collage, etc
Any images comprised of mix and varied media are suitable....as long as they adhere to size criteria outlined below.

Finished size:

- including mount or frame 10cm x 15cm
- single sided
- on card or an alternate rigid material [not on paper please]
- consider depth and weight in relation to display

3D Artworks

Mix and varied media are suitable as long as they adhere to size criteria outlined below.

Finished size:

- including mount or base 10cm x 15cm [not more than 10cm in depth]
- display will allow for three sided viewing
- must include a solid frame or rigid mount
- please consider weight in relation to display



SELLING YOUR WORK:

Our aim is to link artists to art sales: Exhibited artworks can be priced and sold, with delivery arrangements by you, to patrons after the exhibition period.

- An exhibition catalogue will be collated
- Your art can be priced by you
- No commission to Jumpleads will be applicable

PROMOTION

Artists are encouraged to provide ALL their web links, for greater overall exposure to new networks. There's also the option to have a dedicated blog in relation to your profile and work. More information will be provided after selection in regards to promotion opportunities

PARTICIPATION

Open to ALL artists

- Inclusion is a governing policy for Pop up Art
- A curatorial policy developed in community consultations in Hepburn, Macedon, Mount Alexander and Bendigo Shires in 2014, 2015 will be used as a guide for selection in this project, to ensure an exhibition of high standard
- Preference will be given to artists from Bendigo, Macedon and Mount Alexander Shire for this project

THE EXHIBITION:

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2018 Exhibition touring and viewing:

Riddells Creek Station

Thursday 8th – Sunday 18th November

Castlemaine Station

Wednesday 20th – Thursday 29th November

Bendigo Station

Saturday 1st – Monday 10th December

Note: Additional exhibition dates are now confirmed for 2019.

Link to the full list of exhibition dates here: <https://www.popupart.com.au/small-works/>



RELATED EVENTS:

Will be arranged and communicated to all, for each exhibition location

This will include casual community gatherings, organized media calls, and other activities for promotion. Local politician visits are expected within the project funding protocols. We'll utilize these visits to advocate for artists and arts funding.

APPLICATION IS FREE:

Submit your **Expression of Interest** either **online** or in **hardcopy** by Friday 21st September

Online: <https://www.popupart.com.au/artist-eoi/>

Hardcopy: Download application at <https://www.popupart.com.au/artist-eoi/>

NOTE

If you're applying via the **hardcopy**, please submit as follows:

Downloaded & print application

Complete form, & provide support materials outlined in Option 1 & 2 below

Option 1

Provide a link to your online profile, that includes minimum four photos of your current work

Option 2

Attach a word document that includes a CV and four (low res) photographs of your current work

1. Via Email:

Send to : Sharon Seyd, support@jumpleads.net

2. Post to:

Post to: Pop Up Art : Small Works

c/- 2c Percy Street

Prahran

VIC 3181

Once selected, you'll be notified regarding the logistics related to payment of participation fee and delivery of you art work [delivery of work can either be via post, or to a location in Castlemaine]



Pop Up Art | Linking artists to Market

CONTACT INFO:

Call Sharon 0419310765 or 95106822

Email: sharon@jumpleads.net

Facebook: <https://www.facebook.com/popupart.jumpleads>

Instagram: @popupartgroup

Twitter: @popupartgroup

Website: <https://www.popupart.com.au>